

Maiden Erlegh Bowling Club
Beech Lane
Earley
Reading
RG6 5PT

Maiden Erlegh Bowling Club Sponsorship Packages

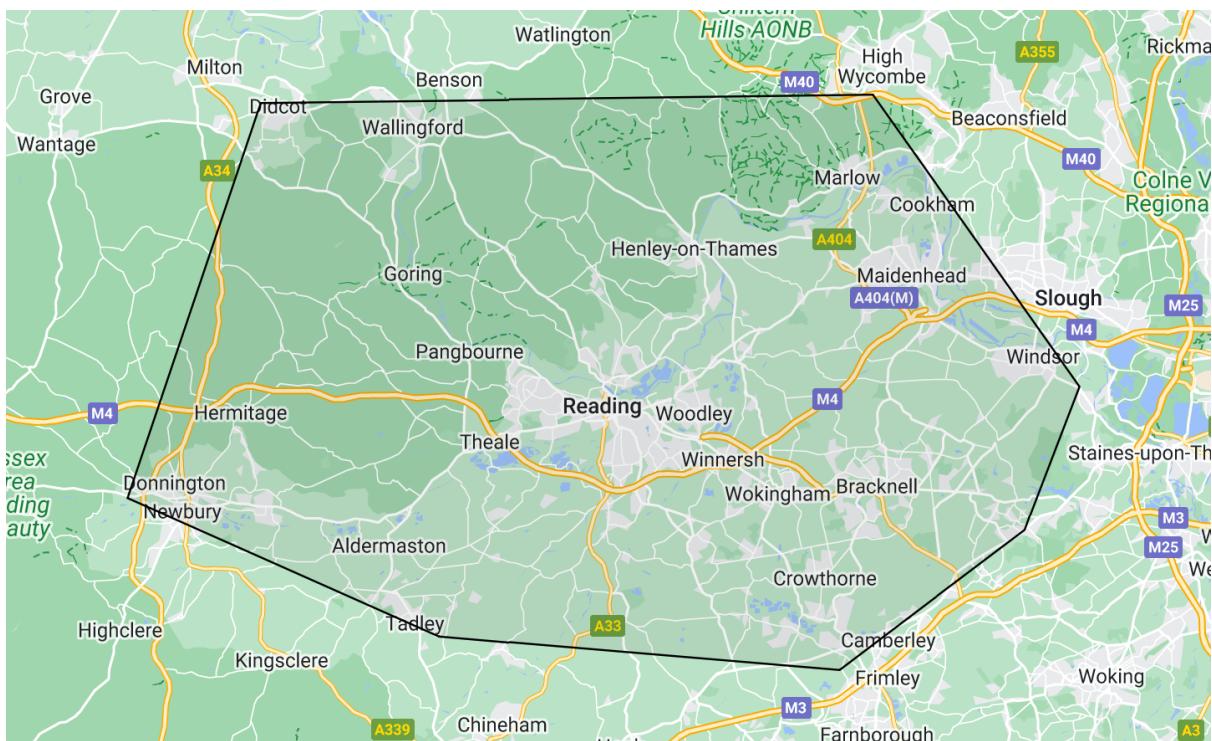
Maiden Erlegh Bowling Club is a very friendly outdoor bowling club situated in the Maiden Erlegh area of Reading on land that was originally part of the Maiden Erlegh House Estate. The green itself is situated in what was originally the kitchen garden and is a quiet, secluded area surrounded by the original high walls. Part of the site has been leased to Whiteknights Indoor Bowling Club with the club house and facilities being shared. The Outdoor club using the facilities in the summer and the Indoor club during the winter.



Our Club has approximately 170 members, consisting of 136 bowlers and an additional 34 social members, and takes part in a number of local (sometimes not so local) leagues in the Berkshire area. The Ladies have two teams in the Thames Valley Ladies League, and the Men have two teams in the Kennet League and four teams in the KLV league. In addition, the club takes part in the Oddfellows Triples League and plays a large number of friendly and county matches. This results in over 140 matches being played throughout the season.



The map below gives an indication of the very wide area in which our matches are played. In addition to the area identified, our club undertakes an annual tour to either one of the Warners or Potters sites where it plays competitively throughout the week. All of our matches are played wearing our club shirts to ensure good advertising and exposure for Leightons Opticians who are our shirt sponsor.



In addition to Maiden Erleigh's matches, the club hosts a number of county competitions on behalf of The Royal County of Berkshire Outdoor Bowling Association.



Our sponsors' advertising boards are placed on either side of the wall separating the green from the car park. This means that in addition to the members of the outdoor club, all advertising is seen by the indoor club members and visitors during the winter.

Packages Available To Sponsors

Bronze	Package A	Sponsor Ladies v Gents Match <ul style="list-style-type: none"> • Present Trophy/Prizes • Advertising on the day • 2 Complimentary Meals • Facebook coverage to include advertising of the event beforehand and photographs with winning players after the event. • The sponsored event will also be included in our internal monthly Newsletter. 	£100 per event (+ 4 Prizes)
Bronze	Package B	Sponsor Captains v Presidents Match <ul style="list-style-type: none"> • Present Trophy/Prizes • Advertising on the day • 2 Complimentary Meals • Facebook coverage to include advertising of the event beforehand and photographs with winning players after the event. • The sponsored event will also be included in our internal monthly Newsletter. 	£100 per event (+ 4 Prizes)
Bronze	Package C	Sponsor Drawn Pairs Competition Day <ul style="list-style-type: none"> • Present Trophy/Prizes • Advertising on the day • Facebook coverage to include advertising of the event beforehand and photographs with winning players after the event. • The sponsored event will also be included in our internal monthly Newsletter. <p style="text-align: center;">(WAITING LIST ONLY)</p>	£100 per event (+ 2 Prizes)

Silver	Package A	Company Name on our Website with link to sponsor's website	£100 per year or £250 for 3 years
Silver	Package B	Scoreboard Advertising <ul style="list-style-type: none"> • Boards to be provided via third party company (details on application) • Minimum of 3 scoreboards 	£100 per scoreboard per year
Silver	Package C	2 Advertising Boards (1575mm x 675mm) <ul style="list-style-type: none"> • Boards to be provided by Sponsor • 1 Placed inside the Car Park entrance • 1 Placed inside and facing the Green Area 	£250 per year or £600 for 3 years

Gold		Sponsor Upkeep of the Green <ul style="list-style-type: none"> • One board advertising sponsorship of the green • Sponsor's name and logo clearly acknowledged on our MEBC website and supplying a direct weblink from MEBC to the sponsor's own website • Complimentary bowling taster session • Use of Dining Room for 1 off-site meeting/client entertaining 	£1,000
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Platinum		Primary Club Kit Sponsor (to be worn for 7 years) <ul style="list-style-type: none"> • Photo with new kit advertised • Sponsor logo on website with link to sponsor website (for 2 Years) • 2 Advertising Boards (for 2 years) • 2 free tickets to presentation buffet with complimentary drinks at the end of the first year of sponsorship. • Complimentary bowling taster session during the first year • Social member for duration of deal • Use of Dining Room for 1 off-site meeting/Client entertaining <p style="color: red;">(WAITING LIST ONLY)</p>	£3,500 for a 7 year deal
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If you would like to discuss how your company might sponsor Maiden Erlegh Bowling Club, please contact Joe Taylor on sponsor@maidenerleghbc.co.uk

November 2025